

Luxe

*Leadership &
Entrepreneur
Society*

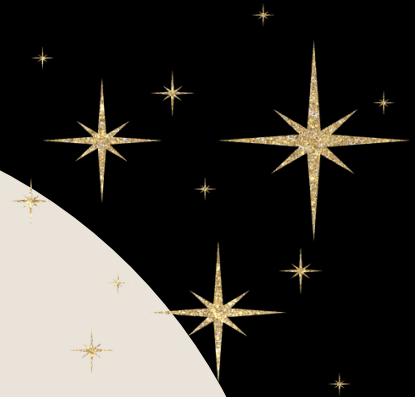
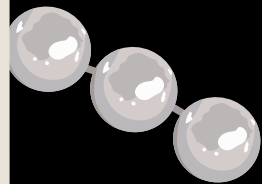
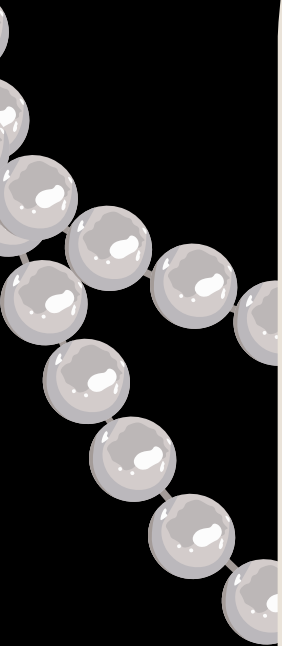
GENIUS ZONE AUDIT

FREE WORKSHEET

|

draw on your talents

Dr. Chy





SIGN UP FOR OUR EMAIL NEWSLETTER!

Luxe Leadership & Entrepreneur Society provides a monthly newsletter on hot topics to elevate leadership skills, entrepreneurship, self-care, personal finances, wealth, credit, and healthy life styles. We are a community of like-minded women seeking an elevated lifestyle of success.

Join us!

JOIN AT

WWW.LUXELEADERSHIPANDENTRESOCIETY.COM

WELCOME

WELCOME TO THE GENIUS ZONE AUDIT

This audit will help you identify your hidden talents.

Hi, I am Dr. A. Chyrisse Wilson (Dr.Chy), your holistic leadership strategist, course creator, and coach. I am a professor by trade. My business repertoire includes investment banking, city government leadership, Franklin Covey leadership facilitation, and business structure from the Women's Entrepreneurship program at Cornell University. I enjoy sharing knowledge and wisdom that I have learned along the way. In our community, you are our first priority.

Learn and grow with like-minded women in a relaxed, elevated environment for lifestyle success. Join our exclusive membership society for only \$27 monthly with access to professional leadership, self-care, and entrepreneur courses, mini courses, journals, workbooks, cheat sheets, online community fun SPA events, stock market education, personal finance, aesthetics, wardrobe capsule, and so much more! New content dropped monthly. Cancel at anytime.

Welcome to the Society my Sistar!

Dr. Chy

WHAT IS A GENIUS ZONE?

A genius zone identifies the right path for you or your business. It helps you to prioritize your focus for your business and goals.

The Genius Zone Audit helps to unlock your hidden talents to create an action plan to move forward. What business do you want to start or what do you want to rediscover about you for your current business or company?



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UNDERSTAND YOUR WHY

What is the reason you want to do this? There is always a 'why' behind the things we are called to do - write yours down!

THE MAIN REASON I WANT TO DO THIS IS...

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Some ideas

- Want more time and freedom
- Want to work from home
- Want to expand my impact
- Scale my business
- Change career
- Spend more time with my family

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1. SKILL BRAIN DUMP

Think about everything you can do! You will probably surprise yourself with how much you know!
Tick what you can do and list the skills unique to you.

<input type="checkbox"/> Content Creation	<input type="checkbox"/> Goal Setting
<input type="checkbox"/> Community Building	<input type="checkbox"/> Mind Set
<input type="checkbox"/> Social Media	<input type="checkbox"/> Course Creation
<input type="checkbox"/> Canva	<input type="checkbox"/> _____
<input type="checkbox"/> Faceless Digital Marketing	<input type="checkbox"/> _____
<input type="checkbox"/> Digital Marketing	<input type="checkbox"/> _____
<input type="checkbox"/> Creativity	<input type="checkbox"/> _____
<input type="checkbox"/> Content Marketing	<input type="checkbox"/> _____
<input type="checkbox"/> Instagram	<input type="checkbox"/> _____
<input type="checkbox"/> Facebook Groups	<input type="checkbox"/> _____
<input type="checkbox"/> Organization	<input type="checkbox"/> _____
<input type="checkbox"/> MicrosoftOffice/365	<input type="checkbox"/> _____
<input type="checkbox"/> Video	<input type="checkbox"/> _____
<input type="checkbox"/> Financial Planning	<input type="checkbox"/> _____
<input type="checkbox"/> Coaching	<input type="checkbox"/> _____
<input type="checkbox"/> Website Building	<input type="checkbox"/> _____

2. YOUR 6 TOP SKILLS

Tick three skills you feel are your super powers / strengths
Tick three skills which really light you up

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3. SKILL AUDIT

List the 6 skills you have mentioned on the previous page - add them to the matrix below
Now rate each column out of 10, 10 being the highest, 1 being the lowest.

Strength score - how skilled you feel you are at something
Skills you feel are your strength earn a higher score.

Light up score - how much joy doing that thing brings you
Skills that bring you the most joy earn a higher score.

Time score - does this skill take a lot of time to produce a product
Quicker, high output skills earn a higher score.

Perceived value score - how valuable that skill is
(tip: don't be modest, try and imagine you are scoring a friend)
Skills which are perceived as high value, earn a higher score.

Audience score - if you have a business, does your current audience need this skill
An established audience you can sell your skill to earns a higher score.

Barrier to entry - whether you require an investment of capital, additional training needed to do this skill
Skills which have a low barrier to entry, earn a higher score.

SKILL	STRENGTH SCORE	LIGHT UP SCORE	TIME	PERCEIVED VALUE	AUDIENCE	BARRIER TO ENTRY	TOTAL
_____	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
_____	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
_____	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
_____	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
_____	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
_____	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
_____	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

MY HIGHEST SCORED SKILL IS...



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4. FINAL IDEAS

Finally based on your new found skills, draft up 3 rough ideas you think your potential audience would love!

IDEA #1

IDEA #2

IDEA #3

MY REFLECTIONS

WEEKLY INSIGHTS ON MY 28-DAY CHALLENGE

WEEK 1

WEEK 2

WEEK 3

WEEK 4

I AM GOOD AT

PERSONAL GROWTH I WANT

FAVORITE SELF-CARE ACTIVITIES

NEXT STEPS



*"To each there comes in
their lifetime a special
moment when they are
figuratively tapped on the
shoulder and offered the
chance to do a very
special thing, unique to
them and fitted to their
talents. What a tragedy
if that moment finds
them unprepared or
unqualified for that
which could have been
their finest hour."*

- WINSTON CHURCHILL



"Elevate & Glow Up"



Dr. Chy

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