

Luxe

*Leadership &
Entrepreneur
Society*

GENIUS ZONE AUDIT

FREE WORKSHEET

|

draw on your talents

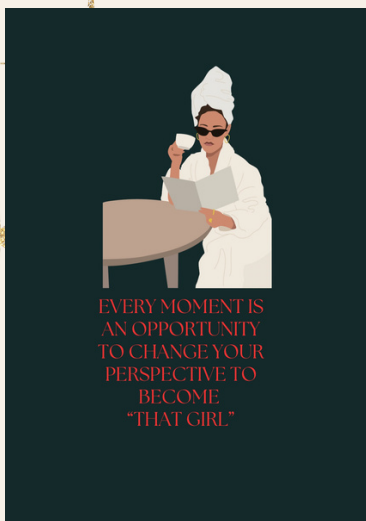
Dr. Chy





*Meet Dr. Chy , CEO
Luxe Leadership & Entrepreneur Society*

See you in the Society...



DISCOVER YOUR HIDDEN TALENTS!

Luxe Leadership & Entrepreneur Society provides a monthly newsletter on hot topics to elevate leadership skills, entrepreneurship, self-care, personal finances, wealth, credit, and healthy life styles. We are a community of like-minded women seeking an elevated lifestyle of success.

Join us!

JOIN AT

WWW.LUXELEADERSHIPANDENTRESOCIETY.COM

THE GENIUS ZONE AUDIT

This audit will help you identify your hidden talents.

Elevate Your Leadership. Build Quiet Wealth.

Hi, I'm Dr. A. Chyrise Wilson (Dr. Chy). As a professor, certified Leadership facilitator, and Cornell University-trained entrepreneurship specialist, I've navigated the worlds of investment banking and city government leadership. Today, I serve as your holistic quiet wealth leadership architect and coach. I believe in pouring my years of wisdom into ambitious women - because in this circle, you are the first priority.

What's Inside the Membership Society?

For just \$27/month, step into an elevated, relaxed space designed for modern women seeking lifestyle success.

- **Exclusive Learning:** Instant access to leadership courses, mini-courses, business strategy, digital downloads, journals, eBooks, and workbooks.
- **Curated Lifestyle & Finance:** Master your money with stock market education and personal finance strategy.
- **Community & Wellness:** Unwind with virtual SPA events, meal preps, and refine your personal brand with aesthetics and capsule wardrobe styling.

New content drops monthly. Cancel at any time. Join US Today - See You in the Society!

WHAT IS A GENIUS ZONE?

A GENIUS ZONE IS THE COMPASS THAT ALIGNS YOUR NATURAL STRENGTHS WITH THE RIGHT PATH FOR YOUR LIFE OR BUSINESS. IT CLARIFIES YOUR TRUE PRIORITIES, HELPING YOU CUT THROUGH THE NOISE AND FOCUS ON THE GOALS THAT MATTER MOST.

THROUGH A GENIUS ZONE AUDIT, WE UNLOCK YOUR HIDDEN TALENTS AND BUILD A CLEAR, ACTIONABLE ROADMAP TO MOVE YOU FORWARD. WHETHER YOU ARE LAUNCHING A BRAND-NEW VENTURE OR LOOKING TO REDISCOVER YOUR PASSION AND PURPOSE, THIS IS WHERE YOUR TRANSFORMATION BEGINS.



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UNDERSTAND YOUR WHY

What is the reason you want to do this? There is always a 'why' behind the things we are called to do - write yours down!

THE MAIN REASON I WANT TO DO THIS IS...

THE MAIN REASON I WANT TO DO THIS IS...

THE MAIN REASON I WANT TO DO THIS IS...

Some ideas

- Want more time and freedom
- Want to work from home
- Want to expand my impact
- Scale my business
- Change career
- Spend more time with my family

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1. SKILL BRAIN DUMP

Think about everything you can do! You will probably surprise yourself with how much you know!
Tick what you can do and list the skills unique to you.

☐ Content Creation	☐ Goal Setting
☐ Community Building	☐ Mind Set
☐ Social Media	☐ Course Creation
☐ Canva	☐ _____
☐ Faceless Digital Marketing	☐ _____
☐ Digital Marketing	☐ _____
☐ Creativity	☐ _____
☐ Content Marketing	☐ _____
☐ Instagram	☐ _____
☐ Facebook Groups	☐ _____
☐ Organization	☐ _____
☐ MicrosoftOffice/365	☐ _____
☐ Video	☐ _____
☐ Financial Planning	☐ _____
☐ Coaching	☐ _____
☐ Website Building	☐ _____

2. YOUR 6 TOP SKILLS

Tick three skills you feel are your super powers / strengths
Tick three skills which really light you up

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3. SKILL AUDIT

List the 6 skills you have mentioned on the previous page - add them to the matrix below
Now rate each column out of 10, 10 being the highest, 1 being the lowest.

Strength score - how skilled you feel you are at something
Skills you feel are your strength earn a higher score.

Light up score - how much joy doing that thing brings you
Skills that bring you the most joy earn a higher score.

Time score - does this skill take a lot of time to produce a product
Quicker, high output skills earn a higher score.

Perceived value score - how valuable that skill is
(tip: don't be modest, try and imagine you are scoring a friend)
Skills which are perceived as high value, earn a higher score.

Audience score - if you have a business, does your current audience need this skill
An established audience you can sell your skill to earns a higher score.

Barrier to entry - whether you require an investment of capital, additional training needed to do this skill
Skills which have a low barrier to entry, earn a higher score.

SKILL	STRENGTH SCORE	LIGHT UP SCORE	TIME	PERCEIVED VALUE	AUDIENCE	BARRIER TO ENTRY	TOTAL

MY HIGHEST SCORED SKILL IS...



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4. FINAL IDEAS

Finally based on your new found skills, draft up 3 rough ideas you think your potential audience would love!

IDEA #1

IDEA #2

IDEA #3

MY REFLECTIONS

WEEKLY INSIGHTS ON MY 28-DAY CHALLENGE

WEEK 1

WEEK 2

WEEK 3

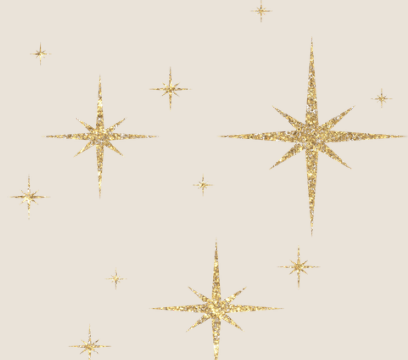
WEEK 4

I AM GOOD AT

PERSONAL GROWTH I WANT

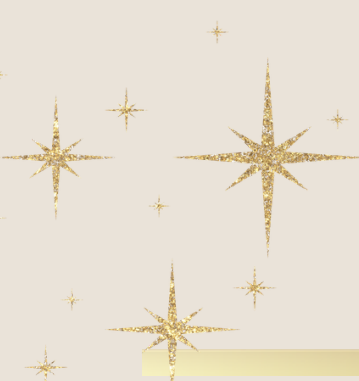
FAVORITE SELF-CARE ACTIVITIES

NEXT STEPS



*"To each there comes in
their lifetime a special
moment when they are
figuratively tapped on the
shoulder and offered the
chance to do a very
special thing, unique to
them and fitted to their
talents. What a tragedy
if that moment finds
them unprepared or
unqualified for that
which could have been
their finest hour."*

- WINSTON CHURCHILL



"Elevate & Glow Up"



Dr. Chy

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